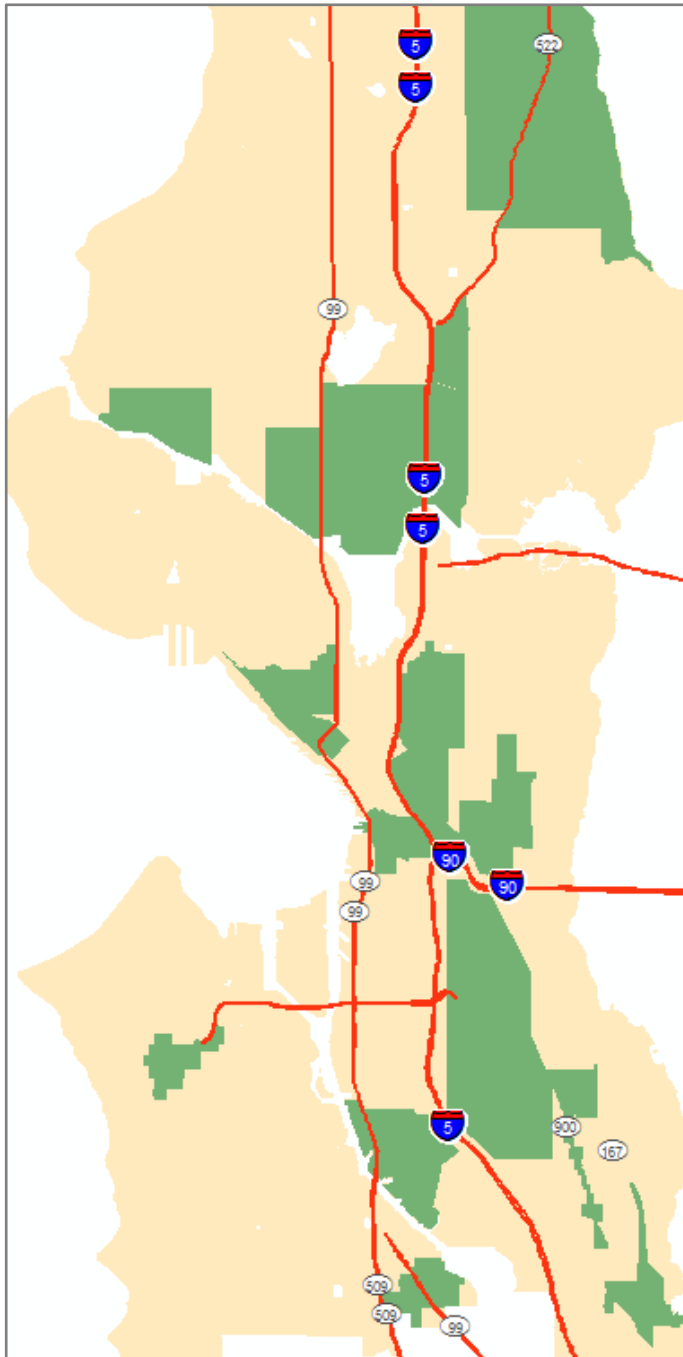


Only in Seattle

2014 Profile: Combined Neighborhood Districts



Neighborhood profiles provide a snapshot of data for Seattle neighborhoods. The most recent available data is used for population, employment, number of firms and retail and restaurant sales. A series of neighborhood profiles has been generated and is available for all of the “Only in Seattle” grant applicants for 2014. This document combines the data from those neighborhood profiles (areas highlighted green in the map to the right) to create an overview of how the districts are doing as a whole.

Customized data were provided by various sources as follows:

Population figures are derived from [U.S. Census](#) counts and current year estimates from [Esri](#). While they may indicate a general trend, this data may not capture sudden changes such as those occurring during and following a major residential construction boom.

Workforce data represents job counts within certain geography (that is, the number of jobs within a boundary based on place of work). This data set is based on payroll filings with the [Washington State Employment Security Department](#) and counts those jobs covered by unemployment insurance only. This typically covers about 85-90 percent of all jobs. Note also that the counts are based on the number of jobs and not the number of employees (if an employee holds two jobs in the area, both jobs are counted in the database). Custom data sets were provided by the [Puget Sound Regional Council](#).

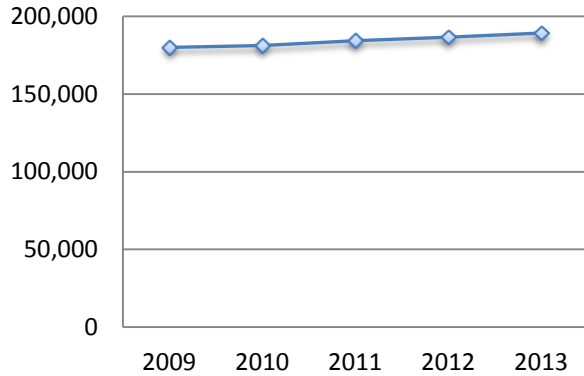
Number of Firms is based on all firms that filed sales taxes with the [Washington State Department of Revenue](#), regardless of business category. These data were provided by the Washington State Department of Revenue.

Retail figures are also from the Washington State Department of Revenue and are based on taxable sales reported. These include only traditional retail ([NAICS codes 44-45](#)) and Restaurants ([NAICS Code 722](#)).

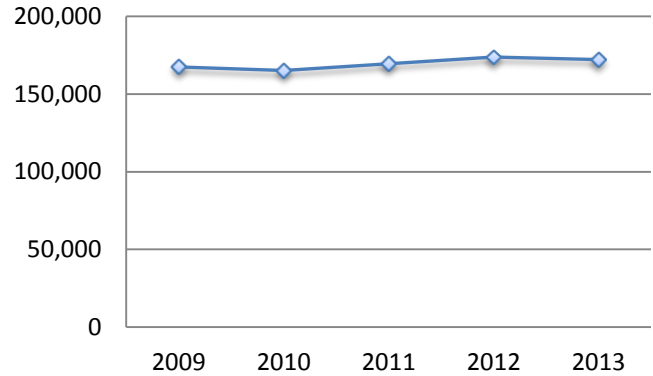
2014 Only in Seattle Districts Profile

The following series of charts provides two views of the data described on the previous page. This page shows the five-year trend by the numbers. The same chart series depicting the percent change from 2009 appears on the following page.

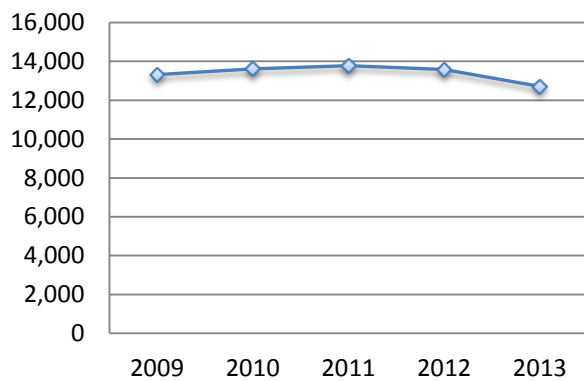
Population



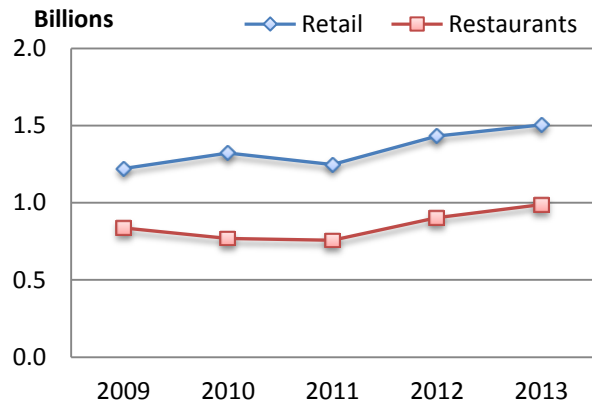
Employment



Number of Firms



Retail Sales



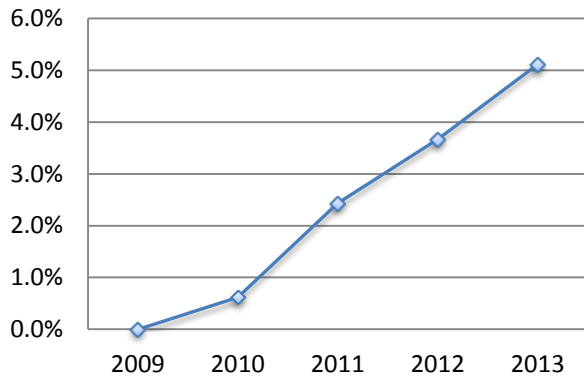
Only in Seattle Districts by the numbers

	Population	Employment	Firms	Retail	Restaurants
2009	180,066	167,539	13,317	\$ 1,220,724,248	\$ 836,529,830
2010	181,184	165,218	13,608	\$ 1,322,194,687	\$ 768,673,090
2011	184,447	169,549	13,776	\$ 1,247,830,119	\$ 756,405,836
2012	186,673	173,798	13,580	\$ 1,431,781,366	\$ 902,632,142
2013	189,276	172,183	12,711	\$ 1,504,459,941	\$ 987,131,360

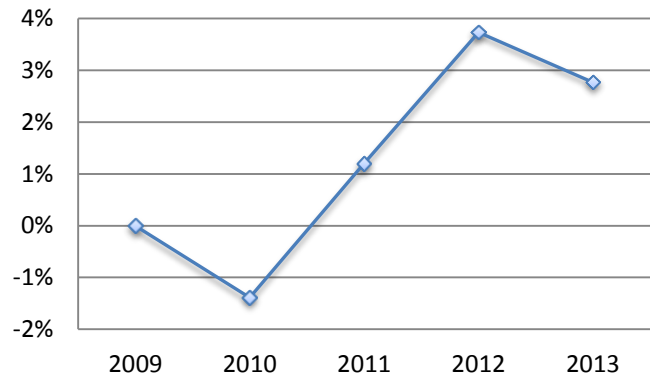
2014 Only in Seattle Districts Profile

While the charts on the previous page show the numbers for each year on these four metrics. Another interesting view is to see the percent change over time. The charts below show the percent change from 2009 for each of the past five years.

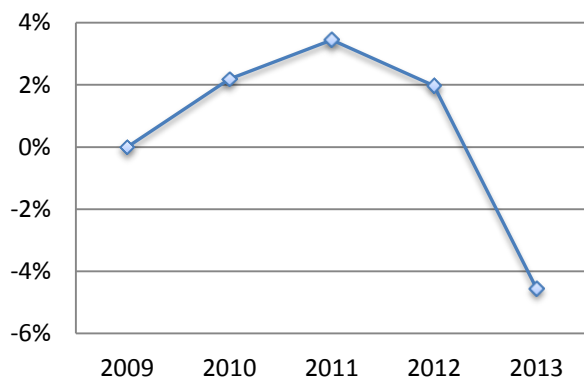
Population



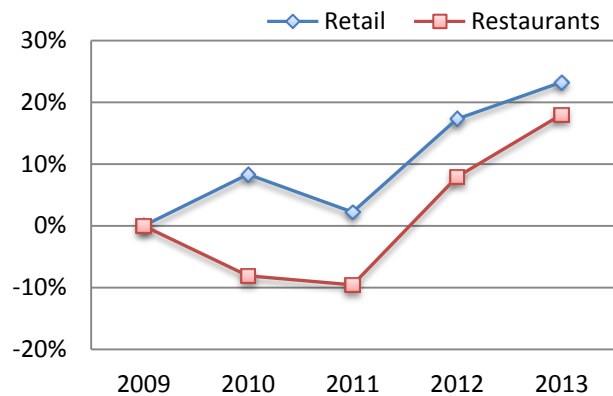
Employment



Number of Firms



Retail Sales



Only in Seattle Districts by the numbers

Percent change since 2009

	Population	Employment	Firms	Retail	Restaurants
2009	0%	0%	0%	0%	0%
2010	1%	-1%	2%	8%	-8%
2011	2%	1%	3%	2%	-10%
2012	4%	4%	2%	17%	8%
2013	5%	3%	-5%	23%	18%

Percent change, year-over-year

	Population	Employment	Firms	Retail	Restaurants
2009	0%	0%	0%	0%	0%
2010	1%	-1%	2%	8%	-8%
2011	2%	3%	1%	-6%	-2%
2012	1%	3%	-1%	15%	19%
2013	1%	-1%	-6%	5%	9%