



# Only in Seattle

## Peer Network Gathering Meeting Notes October 9, 2014

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**Location:** Downtown Seattle Association, 1809 7<sup>th</sup> Ave, Suite 900, Seattle, WA 98101

### IN ATTENDANCE

Paul Dobosz, [Downtown Seattle Association](#)  
Erin Goodman, [The U District Partnership](#)  
Ben Grace, [CIDBIA](#)  
Michelle Hippler, [Capitol Hill Chamber of Commerce](#)  
Alexandra Hudson, [First Hill Improvement Association](#)  
Elizabeth McCoury, [The U District Partnership](#)  
Karen True, [Alliance for Pioneer Square](#)  
Sarah Valenta, [HomeSight](#)  
Jessica Vets, [Fremont Chamber of Commerce](#)  
Ali Zuberi, [Columbia City Business Association](#)

### AGENDA

1. Introductions
2. Linda Clark, Census Bureau – Finding Good Market Data
3. Elliott Krivenko, Downtown Seattle Association – Neighborhood Data Profiles
4. Peer Discussion – how is this data useful and how can it be improved
5. Announcements and closing

### MEETING NOTES

- **Introductions**
  - See IN ATTENDANCE above
- **Finding Good Market Data**
  - Linda Clark, Census Bureau
    - [Linda.clark@census.gov](mailto:Linda.clark@census.gov)
    - 206-446-8794
  - [Click for presentation slides](#)
  - [50 Ways Census Data are Used](#)

- One example of indicators from a city: [Spokane Community Indicators](#)
- [Description of the Spokane Initiative](#)
- [List of Indicators](#)
- **Neighborhood Data Profiles**
  - Elliott Krivenko, Downtown Seattle Association
    - [Elliottk@downtownseattle.org](mailto:Elliottk@downtownseattle.org)
    - 206-613-3255
  - [Click for presentation slides](#)
  - [City-wide Seattle Data Profile](#)
  - [Only in Seattle Neighborhood Data Profiles](#)
  - Hot Tip: It is helpful to ask your local municipal government to request data from other government organizations. It will help expedite the process.
- **How is this data useful and how can it be improved**
  - [On the map](#) – helpful tool for neighborhoods
  - We should include an indicator on rent per square foot. Is this possible? Yes, we can research [Costar](#) and find this information. We could incorporate into next iteration of the neighborhood data profiles.
  - It is helpful for neighborhood business districts to add to their website or have on hand, basic demographic information for their neighborhood and important statistics for businesses when thinking about starting a business in, relocating to or expanding to a neighborhood.
  - It is also helpful to see police crime statistics
- Here are the following data sources for neighborhood demographic information:
  1. The Department of Neighborhoods, under the Neighborhood District Coordinators page has compiled Census data for each defined region or neighborhood.
    - i. Click the link below, select your district and click the link that says "District Demographics" on the page.  
<http://www.seattle.gov/neighborhoods/districts/ballard.htm>
  2. The Department of Planning and Development might have data that is more helpful for neighborhood level data because it is broken down by the City's definition of Urban Villages.
    - i. <http://www.seattle.gov/DPD/cityplanning/populationdemographics/aboutseattle/neighborhoods/default.htm>
- List of data resources: [PSRC](#), [ESRI](#), [DSA](#), [BLS.gov](#), [Costar](#), [OED Economic Indicators](#), [Policy Map](#), [Washington State Department of Revenue](#), [NAICS codes](#), [Washington State Employment Security Department](#), [Washington State Office of Financial Management](#), , [data.seattle.gov](#), [DPD's Population and Demographics](#), [Department of Neighborhoods district level data](#), [Census Bureau](#)
- 5. Announcements and Closing**
  - Fremont Chamber of Commerce launched the "[Chamber Dashboard](#)," a WordPress extension that can help business district organizations manage their business directory database and showcase them online. Training dates on how to use the extension are coming soon. The extension is available now on the WordPress website.
  - The next Peer Network Gathering is **December 11 from 5:30PM-7:30PM**. [Register today!](#)