

# 50 Ways Census Data Are Used

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- Decision making at all levels of government.
  - Drawing federal, state, and local legislative districts.
  - Attracting new businesses to state and local areas.
  - Distributing over \$300 billion in federal funds and even more in state funds.
  - Forecasting future transportation needs for all segments of the population.
  - Planning for hospitals, nursing homes, clinics, and the location of other health services.
  - Forecasting future housing needs for all segments of the population.
  - Directing funds for services for people in poverty.
  - Designing public safety strategies.
  - Development of rural areas.
  - Analyzing local trends.
  - Estimating the number of people displaced by natural disasters.
  - Developing assistance programs for American Indians and Alaska Natives.
  - Creating maps to speed emergency services to households in need of assistance.
  - Delivering goods and services to local markets.
  - Designing facilities for people with disabilities, the elderly, or children.
  - Planning future government services.
  - Planning investments and evaluating financial risk.
  - Publishing economic and statistical reports about the United States and its people.
  - Facilitating scientific research.
  - Developing “intelligent” maps for government and business.
  - Providing proof of age, relationship, or residence certificates provided by the Census Bureau.
  - Distributing medical research.
  - Reapportioning seats in the House of Representatives.
  - Planning and researching for media as backup for news stories.
  - Providing evidence in litigation involving land use, voting rights, and equal opportunity.
  - Drawing school district boundaries.
  - Planning budgets for government at all levels.
  - Spotting trends in the economic well-being of the nation.
  - Planning for public transportation services.
  - Planning health and educational services for people with disabilities.
  - Establishing fair market rents and enforcing fair lending practices.
  - Directing services to children and adults with limited English language proficiency.
  - Planning urban land use.
  - Planning outreach strategies.
  - Understanding labor supply.
  - Assessing the potential for spread of communicable diseases.
  - Analyzing military potential.
  - Making business decisions.
  - Understanding consumer needs.
  - Planning for congregations.
  - Locating factory sites and distribution centers.
  - Distributing catalogs and developing direct mail pieces.
  - Setting a standard for creating both public and private sector surveys.
  - Evaluating programs in different geographic areas.
  - Providing genealogical research.
  - Planning for school projects.
  - Developing adult education programs.
  - Researching historical subject areas.
  - Determining areas eligible for housing assistance and rehabilitation loans.
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